**Business Knowledge Assessment Survey**

This semester you will be taking an online survey that is a graded element of FIN 4331. The Survey is worth a bonus of **5% added to your Exam 1 grade**.

The Survey must be completed outside of class during the assessment period, **March 26 to 11.59 pm, April 11, 2025**

Please use the following link to complete the assessment survey online during the assessment period: BKA Link: [https://ttu.az1.qualtrics.com/jfe/form/SV\_b3jEXc1Asz7Xu7k](https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fttu.az1.qualtrics.com%2Fjfe%2Fform%2FSV_b3jEXc1Asz7Xu7k&data=05%7C02%7CR.Ritchey%40ttu.edu%7C45586ede4d004595a35508dd6a33995f%7C178a51bf8b2049ffb65556245d5c173c%7C0%7C0%7C638783492038582730%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=s09Qb9sSxiR%2BYcBhOFvB9I46FSP0QCxNIKuHjPNz2%2Bg%3D&reserved=0)

You must complete the assessment survey to the best of your ability during the assessment period to receive the bonus.

The Survey was designed to be completed within 40-50 minutes. Plan on completing it at one sitting. You need not prepare for the Survey, but you should do your very best to answer each multiple-choice question based on what you have learned in BA classes taken so far. A good effort would likely require taking at least 30 minutes to answer all questions. The Assessment measures what you have learned about models, concepts, and theories of business across your B.B.A. program here at the Rawls College of Business. The results will be used by your professors to continue to improve the courses you have taken.

The total number of correctly answered questions on the Assessment Survey will **not** be directly related to the bonus. Rather, you will receive the entire 5-point bonus if you simply **do your best on the Survey to carefully answer each question**. For example, if you correctly answer only 60 percent of the Survey questions but do your very best, you will receive the 5-point bonus. Example**: if your Exam 1 grade is 100 it will be revised to 105 with the bonus**.